

COURSES OFFERING FOR FALL 2018

Undergraduate

ECTS	Courses	Semester	Instruction Language
3	Advertising	FALL	English
3	Brand management	FALL	English
3	Business ethics	FALL	English
3	Corporate finance	FALL	English
3	Cross-cultural management	FALL	English
3	International business strategy	FALL	English
3	International marketing	FALL	English
3	Marketing of tourism package	FALL	English
3	New management	FALL	English
4	Marketing research project	FALL	English
1	General study seminar	FALL	English
4	European culture	FALL	English
1	Intensive French seminar	FALL	English
3	French as Foreign language	FALL	English
2	International experience report	FALL	English
8	Thesis	FALL	English